



The 15th Annual **GLOBAL CSR & ESG** **SUMMIT AND AWARDS™ | 2023**

Theme: “Driving Transformational Change Beyond Greenwashing”

<http://globalcsr.pinnaclegroup.global>



29th August 2023
8:00 am to 7:00 pm (GMT +7)



The Novotel Danang
Premier Han River Vietnam

Co-located With The 3rd Annual Global Food Security & Sustainability Summit™ 2023



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INTERNATIONAL**

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OVERVIEW

The 15th Annual Global CSR & ESG Summit & Awards™ will be held on 29th August 2023 at the Novotel Danang Premier Han River Vietnam. The event, a leading thought leadership platform on sustainability, will be co-located with the 3rd Annual Global Food Security & Sustainability Summit 2023, highlighting the interdependence of ESG with food security and the fragility of current world systems. Delegates will have the opportunity to attend both events and gain a wider perspective on related issues.

The world is facing major challenges in energy, sustainability, and responsible investment. The transition to clean energy and environmentally and socially responsible investment is gaining traction but there are several obstacles for success. The first challenge is ensuring an equitable transition to clean energy, benefiting everyone and not just a select few. Governments, businesses, and individuals must take action to make this happen. The second challenge is the lack of transparency from corporations on environmental impact and sustainability practices, leading to a cycle of inaction. Increased transparency is necessary to break the cycle and encourage companies to take meaningful action. The third challenge is the performance of Environmental, Social, and Governance (ESG) investment, facing criticism for not driving enough change and decreased performance in some ESG funds. Continued improvements are necessary for ESG investing to deliver positive change and financial returns.

The theme of this year's event, **“Driving Transformational Change Beyond Greenwashing”**, will focus on inspiring participants to discuss and discover transformational ESG & CSR strategies beyond conventional thinking. The conference will also address the challenges facing us today and the need for climate-friendly solutions and technologies, including electric vehicles, high tech farming, sustainable supply chains, and nature-based solutions. With thought leaders from various industries and hundreds of senior executives and CSR & ESG professionals from around the world, the event promises to be a memorable experience. The conference will conclude with a memorable cultural tour on day two.



AGENDA, DAY 2 Cultural Tour, 8.30AM - 2.30PM (GMT +7)

8.30 AM Pick-up Point at Novotel Danang Premier Han River Premier Han River
Locations: Cham Museum
Marble Mountain
Lunch
Monkey Mountain

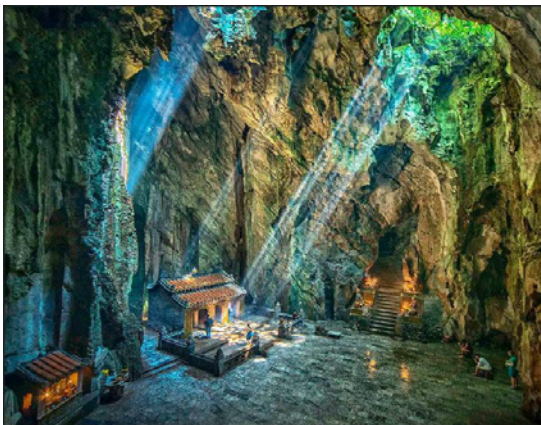
2.30 PM Return Back to Novotel Danang Premier Han River

Seats are limited to first 40 pax on a first come first served basis.



CHAM MUSEUM

Cham Museum Da Nang was first opened to tourists in 1919 after 4 years of construction. Through several expansions and renovations, the museum has become the ideal destination for history enthusiasts to explore the imprint of the once flourished Cham Kingdom. With a total area of 6,673 square meters, This Da Nang museum houses the world's largest exhibition of Champa cultural artifacts. In which, an area of 2,000 square meters is for displaying ancient relics, while the rest of the area shows the rare collection of pictures and documents about Cham culture.



MARBLE MOUNTAIN

The Marble Mountains were not named by the Vietnamese, but by the French after studying the chemical element of the mountain's soil. In Vietnamese, it is known as Ngu Hanh Son (The Five Element Mountain). Accordingly, there are five separate mountains in the cluster, named after the five basic elements of life (according to Eastern philosophy): Kim Son (Mt. Metal), Moc Son (Mt. Plant), Thuy Son (Mt. Water), Hoa Son (Mt. Fire), and Tho Son (Mt. Soil).



MONKEY MOUNTAIN

Standing about 700 meters above sea level, the Monkey Mountain stands out with its peaks in view from almost everywhere in Da Nang downtown. Not only renowned for the tallest Lady Buddha statue in Southeast Asia, the mountain also gains its popularity for its unique name, the Monkey Mountain.



LEADING CSR & ESG PRACTITIONERS



PROF. DR. RICHARD HAMES
FOUNDER & EXECUTIVE DIRECTOR, CENTRE FOR THE FUTURE AND FELLOW, WORLD ACADEMY OF ART & SCIENCE



KIM FRANCOIS
EXECUTIVE DIRECTOR OF BELUXCHAM VIETNAM



FLORIAN JOHANNES BERANEK
LEAD SENIOR EXPERT ON RESPONSIBLE BUSINESS DEVELOPMENT (RBD)



PROF. DR MARTIN BLAKE
DIRECTOR SPEAKER AND MENTOR WITH SPECIALIST EXPERTISE IN BOARD DIRECTION, GOVERNANCE AND FUTURING, BLAKE ADVISORY PTE LTD



DR NARESH TYAGI
CHIEF SUSTAINABILITY OFFICER AT ADITYA BIRLA FASHION & RETAIL LIMITED (ADITYA BIRLA GROUP)



PROF. DR GEOFFREY WILLIAMS
FOUNDER AND DIRECTOR OF WILLIAMS BUSINESS CONSULTANCY SDN BHD



DR. TIM RACKETT
DEAN, SWISS INSTITUTE OF MANAGEMENT AND INNOVATION



LIEN PHAM
HEAD OF MARKETING OPERATIONS & SUSTAINABILITY, HOME CREDIT VIETNAM



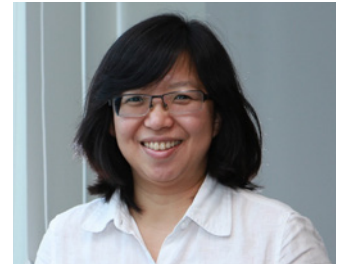
NUSHEEN NALWALA
APAC HR - HEAD OF ENGAGEMENT WITH PURPOSE, EMPLOYEE WELLBEING & CSR, TATA CONSULTANCY SERVICES



DR. SREEPAD KARANAM
VICE PRESIDENT, SUSTAINABILITY AND CSR, BRIDGESTONE ASIA PACIFIC



HOANG THANH VINH
PROGRAM ANALYST, CLIMATE CHANGE AND ENVIRONMENT UNIT (CCEU), UNDP



DEVINA RADITYA
ENVIRONMENT & SUSTAINABILITY DOMAIN LEADER, GSC INTERNATIONAL, SCHNEIDER ELECTRIC PROGRAM ANALYST, CLIMATE CHANGE AND ENVIRONMENT UNIT (CCEU), UNDP



ASWITA W. SARAGIH
CORPORATE CITIZENSHIP SPECIALIST, SERVICES & SUSTAINABILITY, INTERNATIONAL OPERATIONS SCHNEIDER ELECTRIC



DAVID ARU
REGIONAL DIRECTOR OF ASSIST



BRUNO JASPERT
GENERAL DIRECTOR, DEEP C INDUSTRIAL ZONE



AYAKA FUJIWARA
CLIMATE INVESTMENT SPECIALIST AT GREEN CLIMATE FUND





AGENDA, DAY 1, 8.00AM - 7.00PM (GMT +7)

- 8.00 AM Registration And Exhibition Viewing
- 9.00 AM Chairperson Opening Remarks
Speaker: Prof. Dr Martin Blake, Director Speaker And Mentor With Specialist Expertise In Board Direction, Governance And Futuring, Blake Advisory Pte Ltd
- 9.20 AM Beyond ESG: From The Impossible To The Inevitable.
Speaker: Dr. Richard Hames, Founder & Executive Director, Centre For The Future And Fellow, World Academy Of Art And Science
- 9.45 AM Panel Discussion - Driving Global Decarbonisation: What's The Best Way For Business?
Moderator: Prof. Dr Geoffrey Williams, Founder and Director Of Williams Business Consultancy Sdn Bhd
Panelists: Mr. Florian Johannes Beranek, Lead Senior Expert On Responsible Business Development (RBD)
Dr. Tim Rackett, Dean, Swiss Institute Of Management And Innovation
Ms Ayaka Fujiwara, Climate Investment Specialist At Green Climate Fund
- 10.20 AM Morning Refreshment And Exhibition Viewing
- 10.35 AM Embracing ESG Through Responsible Leadership
Speaker: Dr. Naresh Tyagi, Chief Sustainability Officer At Aditya Birla Fashion And Retail Limited (Aditya Birla Group)
- 11.00 AM Panel Discussion - Navigating The Regulatory Landscape Of Carbon Offsetting And Trading
Moderator: Mr. Florian Johannes Beranek, Lead Senior Expert On Responsible Business Development (RBD)
Panelists: Prof. Dr Martin Blake, Director Speaker And Mentor With Specialist Expertise In Board Direction, Governance And Futuring, Blake Advisory Pte Ltd
Dr. Tim Rackett, Dean, Swiss Institute Of Management And Innovation
- 11.30 AM Localising and Creating Positive Impact For Foreign Businesses in Vietnam
- Successful ESG stories of BeluxCham Blending East and West Cultures
Speaker: Ms. Kim Francois, Executive Director Of BeLuxCham Vietnam
- 12.00 PM PM Networking Lunch And Exhibition Viewing
- 1.00 PM Panel Discussion - Accelerating To A Net-Zero Future: Transforming Supply Chains To Drive Sustainability
Moderator: Prof. Dr Geoffrey Williams, Founder And Director Of Williams Business Consultancy Sdn Bhd
Panelists: Dr. Sreepad Karanam, Vice President, Sustainability And CSR, Bridgestone Asia Pacific
Mr. Hoang Thanh Vinh, Program Analyst, Climate Change and Environment Unit (CCEU), UNDP Vietnam
Mr Bruno Jaspert, CEO, DEEP C Industrial Zones
Mr David Aru, Regional Director of ASSIST





AGENDA (CONT.)

- 1.40 PM Panel Discussion - The Path To Prosperity: The Importance Of Adopting Regenerative Business Models
 Moderator: Prof. Dr Geoffrey Williams, Founder And Director Of Williams Business Consultancy Sdn Bhd
 Panelist: Dr. Richard Hames, Founder And Executive Director, Centre For The Future And Fellow, World Academy Of Art & Science
 Mr. Hoang Thanh Vinh, Program Analyst, Climate Change And Environment Unit (CCEU), UNDP Vietnam
- 2.00 PM Cleaning Up Agricultural Effluent To Create Power And Clean Water
 Speaker: Prof. Dr Martin Blake, Director Speaker And Mentor With Specialist Expertise In Board Direction, Governance And Futuring, Blake Advisory Pte Ltd
- 2.40 PM Green Finance: Empowering Consumers To Build A Sustainable Future
 Speaker: Mrs. Lien Pham, Head Of Marketing Operations And Sustainability, Home Credit Vietnam
- 3.10 PM ESG And The Circular Economy - The Road Map Towards Sustainable And Circular Tires
 Speaker: Dr. Sreepad Karanam, Vice President, Sustainability And CSR, Bridgestone Asia Pacific
- 3.40 PM Green Washing Or Green Blushing? How Should Companies Communicate Their Sustainability Actions?
 Speaker: Ms. Aswita W. Saragih, Corporate Citizenship Specialist, Services And Sustainability, International Operations Schneider Electric
- 4.15 PM Afternoon Networking Refreshments And Exhibition Viewing
- 4.30 PM Navigating the ESG Frontier: Strategies of Managing Risks And Capitalizing On Opportunities.
 Speaker: Mrs. Devina Raditya, Director Of Environment And Sustainability, Schneider Electric Global Supply Chain
- 5.00 PM Leveraging Volunteering To Help Employees Discover Their Purpose And Foster A Compassionate Hybrid Work Culture.
 Speaker: Ms. Nusheen Nalwala APAC HR, Head Of Engagement With Purpose, Employee Wellbeing & CSR, Tata Consultancy Services
- 5:20 PM A Final Thought By The Chairperson
 Speaker: Prof. Dr Martin Blake, Director Speaker And Mentor With Specialist Expertise In Board Direction, Governance And Futuring, Blake Advisory Pte Ltd
- 5.30 PM Guest Of Honour Speech And Commencement Of Global CSR & ESG Awards
 Guest Of Honour: Mr Nguyen Anh Phong, Deputy Director General of Institute of Policy and Strategy for Agriculture and Rural Development (IPSARD)
 Guest of Honour: Ms. Kim Francois, Executive Director of BeLuxCham Vietnam
- 7.00 PM End Of Event





AWARDS

GLOBAL CSR & ESG Awards 2023™

The Global CSR & ESG Summit and Awards 2023™ is Asia's most prestigious recognition awards programme for Corporate Social Responsibility and ESG. The programme recognizes and honors companies for outstanding, innovative and world-class products, services, projects and programmes implemented in the past or present. These projects should demonstrate the company's leadership, sincerity and on-going commitment in incorporating ethical values, compliance with legal requirements, and respect for individuals, communities and the environment in the way they do business. The award categories for this year are:

GLOBAL CATEGORY AWARD:

- » Best Environmental Excellence Award
- » Best Community Programme Award
- » Excellence In Provision Of Literacy & Education Award
- » Empowerment Of Women Award
- » Best Workplace Practises
- » CSR & ESG Leadership Award
- » Product Excellence Award
- » Best CEO
- » Best CFO
- » Best Corporate Communications & Investors Relations Team

BEST COUNTRY AWARDS CATEGORY:

- » Best In Singapore
- » Best In Malaysia
- » Best In Thailand
- » Best In Taiwan
- » Best In India
- » Best In Indonesia
- » Best In Cambodia
- » Best In Vietnam
- » Best In Middle East
- » Best In Philippines

Companies can enter as many projects as they wish in one or more of these categories. The winning company is simply one of which the opinion of the judges, best meets the criteria for each category.





ETERNUS

Elevating Innovation and Impact

Eternus is a global diversified investment group dedicated to nurturing businesses through advice, strategy, infrastructure, and capital.

Eternus comprises six distinct enterprise areas, focused on technology, media and entertainment, education, marketing and communication, professional services, and property. Each operates a combination of emerging and mature projects and businesses with a strong emphasis on infrastructure building.

Reimagining Business

Our mission is to reimagine the role and responsibilities of business today and into the future and provide pathways to achieve this.

We are guided by three key principles to create the blueprint for large-scale change and a new benchmark for creating opportunities and wealth.

Impact

Investing in technologies that benefit both people and the planet, aligning with Eternus' mission for positive change.

Profit with Responsibility

Selecting projects with strong profit potential, guided by ethical standards, setting a new benchmark for responsible investment.

Infrastructure Building

Supporting companies that foster a positive culture, raising the ethical bar across all operations.

Join us in reimagining business.

Eternus' venture capital division stands at the intersection of innovation and sustainability. We are committed to projects that align growth and profit with the well-being of humanity and the environment. Eternus has successfully incubated and launched a number of highly successful and innovative businesses, including:



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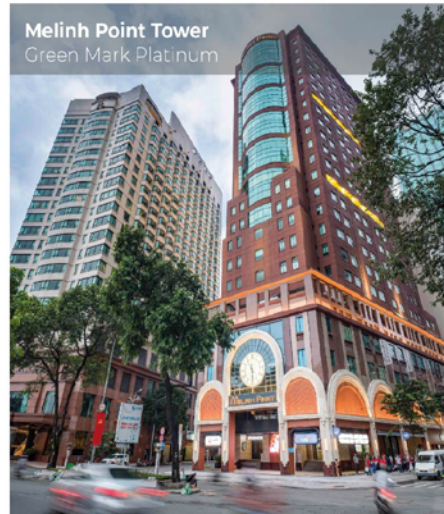
10 YEARS



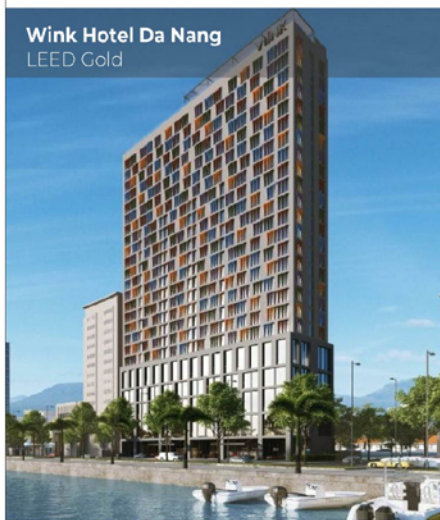
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